



Kellogg's®

Put the
Top Cracker Brand
on your side.

CHEEZ-IT®

Whether it's for a salty snack or a crispy meal accompaniment, few crackers perk up taste buds like Cheez-It®. Made with 100% real cheese, these flavorful baked crackers are great any time of day.

Super Snackers' Crackers

Millennials are known as the snacking generation because they snack as much as four times a day.¹ Capitalize on this snacking craze with Cheez-It® crackers, and give them the cheesy crunch they crave.

Bundle Opportunity

When consumers buy a salty snack with another item, 62% are purchased with a beverage,² and that elevates your total sales. Offer Cheez-It® crackers alongside your most popular drinks to create an irresistible bundle.

Brand Leader

Cheez-It® is the #1 cracker brand in Foodservice.³ Trusted for over 90 years, Cheez-It® has created exceptional brand loyalty by satisfying customers with the real cheese flavor and variety they love!

For an ideal impulse snack and a great meal accompaniment, go with Cheez-It®.



Cheez-It®
Crackers Original
000-24100-12234-9 (48 ct)
100-24100-12261-2 (60 ct)



Cheez-It®
Crackers Original
100-24100-12322-0



Cheez-It®
Crackers Original
000-24100-21912-4



Cheez-It®
Crackers Reduced Fat
100-24100-12226-1



Cheez-It®
Crackers White Cheddar
100-24100-12660-3



Cheez-It®
Crackers White Cheddar
100-24100-13434-9



Cheez-It®
Crackers Hot & Spicy Tabasco™
100-24100-12796-9



Cheez-It®
Crackers Original Bulk
100-24100-12212-4

Nutritional information and recipes available on our website.

Product Description	Case Code	Case Count	Unit Size	Gross Case Wt. (lbs)	Distributor Code
Cheez-It® Crackers Original	000-24100-12234-9	48	1.5 oz	5.76	
Cheez-It® Crackers Original	100-24100-12261-2	60	1.5 oz	6.60	
Cheez-It® Crackers Original	100-24100-12322-0	60	2.0 oz	8.00	
Cheez-It® Crackers Original	000-24100-21912-4	60	3.0 oz	12.50	
Cheez-It® Crackers Reduced Fat	100-24100-12226-1	60	1.5 oz	6.60	
Cheez-It® Crackers White Cheddar	100-24100-12660-3	60	1.5 oz	6.60	
Cheez-It® Crackers White Cheddar	100-24100-13434-9	60	2.0 oz	8.00	
Cheez-It® Crackers Hot & Spicy Tabasco™	100-24100-12796-9	60	1.5 oz	6.60	
Cheez-It® Crackers Original Bulk	100-24100-12212-4	8	10.0 oz	5.67	

Stock up on crunchin' fun and capture all-day sales today!

Receive exclusive access to trends and more by joining **Grow Greatness™**.

For more information, visit www.KelloggsSpecialtyChannels.com

With on-the-go breakfasts, portable snacks and wholesome favorites,

Kellogg's® helps you capture the opportunities of **now**.

Now is a good time to partner with *Kellogg's®*.