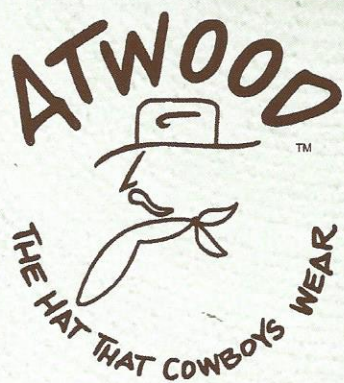
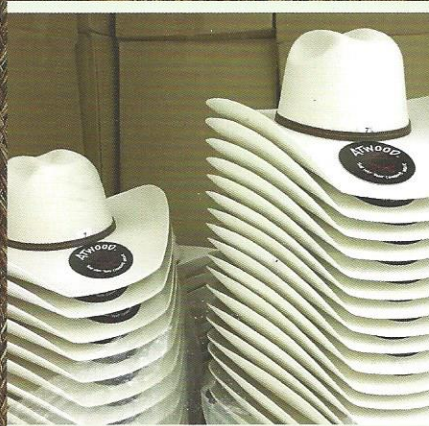
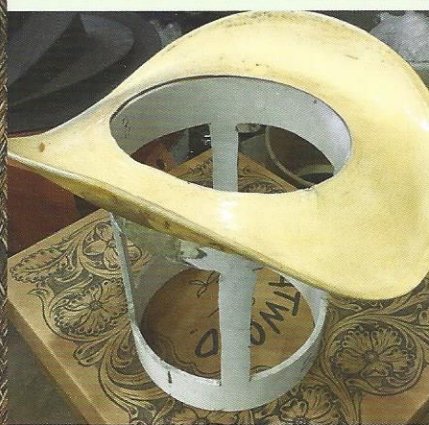




Still Hand Made.

That's Why Cowboys
Ask For Us By Name!

Palm Leaf, Straw, Bangora & Felt Cowboy Hats
atwoodhats.com





Atwood Hat Company was established in 1996 and was originally housed in a 12-by-16-foot portable building on our Atwood ranch. The company has since grown to become a leader in the western hat industry.

Born out of necessity, Atwood Hat Company sprang forth because of my constant search for a hat that would last and still look good enough to wear to town after the workday was done.

During a trip to Mexico in 1987, I purchased a palm leaf hat. After seeing how well the hat lasted in the hay fields and branding pens, friends soon wanted a palm leaf hat of their own.

I retired from the family business and made another trip to Mexico, and came back with several hats to sell to people in the livestock industry.

Brooks Atwood oversees the production of every felt hat made by Atwood Hat Company, using the finest hat bodies and original machinery accumulated from around the

Within a single month, the hat business outgrew its portable building. Moving to a bigger building in Frankston, Texas, the business was christened Atwood Hat Company.

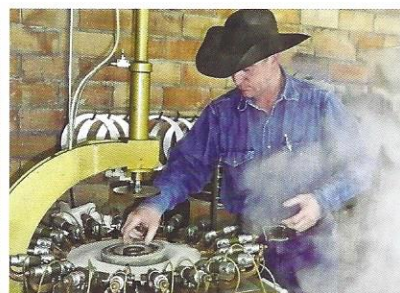
Further expanding the line in mid-2001, we began producing a superior quality shantung straw hat, the ultimate dress hat.

Today, Atwood Hat Company has moved back to the ranch. Located in a 12,000 square-foot warehouse and office complex, furnishing its customers with the finest cowboy hats possible.

Atwood Hats are built to work hard, last long and look great. We don't put the Atwood name on any hat we make unless it passes a stringent inspection. That way, you know your getting the exceptional quality that you expect from an Atwood Hat.

Dick Atwood

United States and Europe. He has fine-tuned his trade by carefully learning quality hat making from some of the finest early hat makers known.



ORDER TOLL FREE: 1.800.496.1086 • 903.876.1933 • ATWOODHATS.COM

PALM LEAF



**HEREFORD
LOW CROWN 4X**

with Eyelets

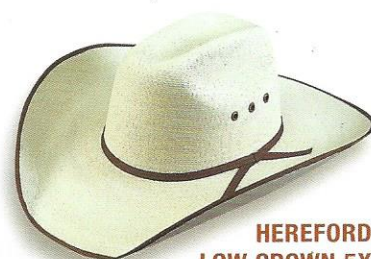
Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**HEREFORD
LOW CROWN 5X**

with Eyelets

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**HEREFORD
LOW CROWN 5X
CHOCOLATE BOUND EDGE**

with Eyelets

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**HEREFORD
LOW CROWN 7X**

Also Available in Round Oval

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**HACKAMORE
7X COOL X**

Modified Low Crown 4 3/4"

Brim 4", 4 1/2", 5" • Size 6 3/4 - 7 3/4



PEN RIDER

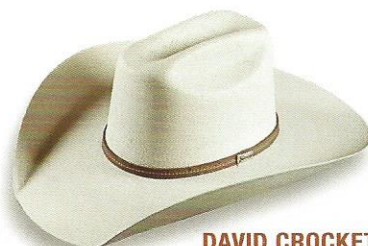
Crown 4 3/4" • Brim 4 1/4"

Size 6 3/4 - 7 3/4



**THOROUGHbred
COOL X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**DAVID CROCKETT
COOL X**

Modified Low Crown 4 3/4"

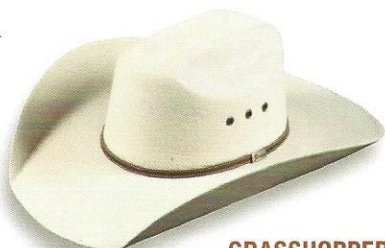
Brim 4" • Front 5" • Size 6 3/4 - 7 5/8



WHIPPOORWILL COOL X

Crown 4 3/4" • Brim 4 1/4"

Size 6 3/4 - 7 5/8



GRASSHOPPER

Crown 4 3/4" • Brim 4" • Front 6"

Size 6 3/4 - 7 3/4



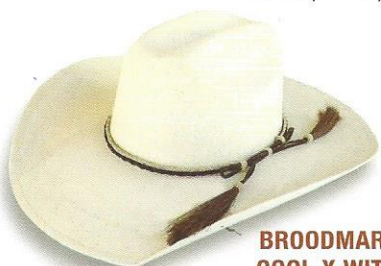
**HEREFORD
LOW CROWN 7X PERFORATED**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**HEREFORD
LOW CROWN 7X PINTO**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**BROODMARE
COOL X WITH
HORSEHAIR HAT BAND**

Crown 4 3/4" • Brim 4" • Front 6"

Size 6 3/4 - 7 5/8



**HEREFORD
LOW CROWN 15X
CHOCOLATE BOUND EDGE**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**HEREFORD
LOW CROWN 15X
TAN BOUND EDGE**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



PALM LEAF



**HEREFORD
LOW CROWN 15X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**HEREFORD
LOW CROWN 30X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**AUSTIN
LOW CROWN**

Crown 4 3/4" • Brim 2 3/4" • Size 6 3/4 - 7 5/8



HEREFORD 7X

Also Available in Round Oval
Crown 5" • Brim 4" • Size 6 3/4 - 7 5/8



**HEREFORD 7X
PERFORATED**

Crown 5" • Brim 4" • Size 6 3/4 - 7 5/8



HEREFORD 30X

Crown 5" • Brim 4" • Size 6 3/4 - 7 5/8



**MARFA
LOW CROWN 7X 3 1/2"**

Crown 4 3/4" • Brim 3 1/2" • Size 6 3/4 - 7 5/8



**MARFA
LOW CROWN 7X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**MARFA
LOW CROWN 15X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



SWENSON

Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 - 7 3/4



ASPERMONT

Crown 4 3/4" • Brim 5"
Size 6 3/4 - 7 3/4



MOUNTAIN COWBOY

Crown 4 3/4" • Brim 5" • Size 6 3/4 - 7 5/8



**MARFA 4X
WITH EYELETS**

Crown 5" • Brim 4" • Size 6 3/4 - 7 3/4



**MARFA 5X
WITH EYELETS**

Crown 5" • Brim 4" • Size 6 3/4 - 7 3/4



MARFA 7X

Crown 5" • Brim 4" • Size 6 3/4 - 8

PALM LEAF



**MARFA 7X
PERFORATED**

Crown 5" • Brim 4" • Size 6 3/4 - 7 3/4



MARFA PINTO 7X

also available as Weathered
Crown 5" • Brim 4" • Size 6 3/4 - 7 5/8



AUSTIN

Crown 5" • Brim 2 3/4" • Size 6 3/4 - 7 5/8



DAY WORKER

Crown 5" • Brim 4 1/4" • Size 6 3/4 - 7 5/8



ANSON

Crown 5" • Brim 4 1/2" • Size 6 3/4 - 7 5/8



NEVADA 3 1/2"

Crown 3 3/4" • Brim 3 1/2" • Size 6 3/4 - 7 5/8



NEVADA 4"

Crown 3 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



NEVADA 4 1/2"

Crown 3 3/4" • Brim 4 1/2" • Size 6 3/4 - 7 5/8



NEVADA 5"

Crown 3 3/4" • Brim 5" • Size 6 3/4 - 7 5/8



GUS 7X

Crown 5 1/2" • Brim 4" • Size 6 3/4 - 7 3/4



RANGER 7X

Crown 5 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



LA RANCHERA WHITE

with Stampede String • Crown 5 3/4"
Brim 4 1/2" with Pencil Roll • Size 6 3/4 - 7 5/8



**VIGILANTE 4"
COOL X**

Crown 4 5/8" • Brim 4" • Size 6 3/4 - 7 5/8



**VIGILANTE 4 1/2"
COOL X**

Crown 4 5/8" • Brim 4 1/2" • Size 6 3/4 - 7 5/8

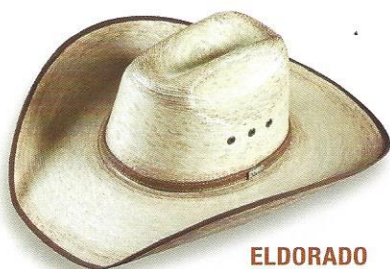


**THE BOSS 4 3/4"
OPEN CROWN**

Crown 5 3/4" • Brim 4 3/4" • Size 6 3/4 - 7 5/8



PALM LEAF



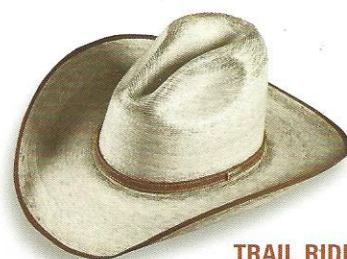
ELDORADO

Crown 4 3/4" • Brim 4"
Size 6 3/4 - 7 3/4 • Color - Brown



FIRECRACKER

Modified Low Crown 4 3/4" • Brim 4"
Front 6" • Size 6 3/4 - 7 3/4



TRAIL RIDER

Crown 5 1/2" • Brim 4"
Size 6 3/4 - 7 3/4



CAROLINE TOO WHITE

with Stampede String
Crown 3 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



CAROLINE TOO

with Stampede String
Crown 3 3/4" • Brim 4" • Size 6 3/4 - 7 5/8
Color: Brown



COMSTOCK

with Leather Stampede String
Crown 3 3/4" • Brim 4" • Size Sm Med Lg



OLD TIMER

Crown 5" • Brim 3 3/4"
Size 6 3/4 - 7 3/4



BEL-AIR

Crown 4" • Brim 4"
Size Sm Med Lg



GARDENER

Crown 4 3/4" • Brim 4"
Size 6 3/4 - 7 3/8



SUN HAT

Crown 5 1/2" • Brim 5" • Size Sm Med Lg



TWISTER

With Wire in Brim • Crushable • Shapable
Crown 4 3/4" • Brim 4" • Size Sm Med Lg



VISOR

also available in Weathered
Crown 2" • Brim 4" • Size 6 3/4 - 7 5/8



MARATHON

with Leather Stampede String
Crown 4 1/2" • Brim 3 1/2" • Size Sm Med Lg



PINEDALE

with Leather Stampede String
Crown 4" • Brim 4" • Size Sm Med Lg

KIDS' HATS



KIDS' HAT
Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



**KID'S 4X
BROWN HAT**
Size 6 1/4 - 6 7/8



**HEREFORD
LOW CROWN
KIDS' HAT 7X**
Crown 4 3/4" • Brim 4" • Size 6 1/4 - 6 5/8



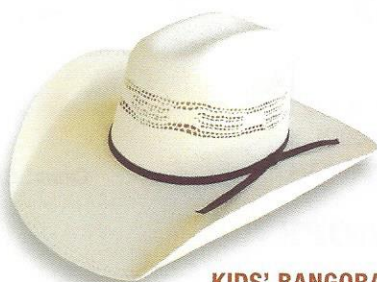
**KIDS' COLT
PALM LEAF**
Crown 4 1/4" • Brim 3 1/4"
Size 6 1/4 - 6 7/8



KIDS' PINK PINTO
Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KIDS' BLACK PINTO
Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KIDS' BANGORA
Elastic Sweat Band
Crown 4 1/4" • Brim 3 1/2"
One Size Large



KIDS' WOOL HAT
Elastic Band
One Size Fits 6 1/2, 6 5/8, 6 3/4
Crown 4 3/4" • Brim 3 3/4"



KIDS' HAT
Pink Canvas
Elastic Sweat Band
Crown 4 3/4" • Brim 3 1/2"
One Size Fits 6 1/2, 6 5/8, 6 3/4



KIDS' HAT
White Canvas
Elastic Sweat Band
Crown 4 3/4" • Brim 3 1/2"
One Size Fits 6 1/2, 6 5/8, 6 3/4

**We Can Customize Any Hat With A Bound Edge, Regular, Cool X,
or Elastic Sweat Band.**



**We Can Customize Any Hat
With A Bound Edge,
Regular, Cool X,
or Elastic Sweat Band.**

BANGORA



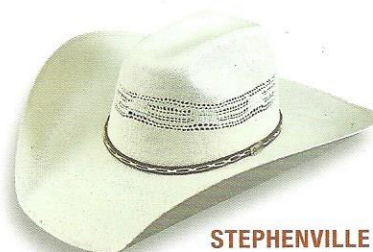
**C BRAND
BANGORA**

Crown 5" • Brim 4" • Size 6 3/4 - 7 3/4



**HEREFORD
LOW CROWN BANGORA**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 3/4



STEPHENVILLE

Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 - 7 5/8



**HACKAMORE
BANGORA**

Modified Low Crown 4 3/4"
Brim 4" • Size 6 3/4 - 7 3/4



**EASTLAND
BANGORA**

Crown 5" • Brim 3 1/2" • Size 6 3/4 - 7 5/8



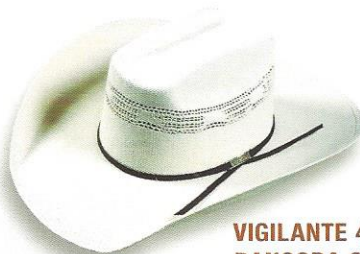
GUS BANGORA

Crown 5 1/2" • Brim 4" • Size 6 3/4 - 7 5/8



**VIGILANTE 4"
BANGORA COOL X**

Crown 4 5/8" • Brim 4" • Size 6 3/4 - 7 3/4



**VIGILANTE 4 1/2"
BANGORA COOL X**

Crown 4 5/8" • Brim 4 1/2" • Size 6 3/4 - 7 3/4



**MCGREGOR OPEN
CROWN BANGORA**

Crown 5 3/4" • Brim 4", 4 1/4", 4 1/2"
Size 6 3/4 - 7 5/8

SISAL AND POLY ROPE



**WACO
SISAL**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**WACO 4.5"
SISAL**

Crown 4 3/4" • Brim 4.5" • Size 6 3/4 - 7 5/8



**BOSQUE
SISAL**

Crown 4 3/4" • Brim 4 1/4" • Size 6 3/4 - 7 5/8



**BOSQUE 4.5"
SISAL**

Crown 4 3/4" • Brim 4 1/2" • Size 6 3/4 - 7 5/8



**PAXTON RAMSEY
POLI ROPE
MODIFIED LOW CROWN**

Crown 4 3/4" • Brim 4 3/4" • Size 6 3/4 - 7 5/8



**PAXTON RAMSEY
POLI ROPE OPEN CROWN**

Crown 5 3/4" • Brim 4 3/4" • Size 6 3/4 - 7 5/8

SHANTUNG STRAW



**SHANTUNG
HEREFORD
LOW CROWN 100X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**SHANTUNG
HEREFORD
LOW CROWN 150X**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



**ABILENE
LOW CROWN**

Crown 4 3/4" • Brim 4" • Size 6 3/4 - 7 5/8



RINGMAN

Crown 5" • Brim 4" Front 5"
Size 6 3/4 - 7 5/8



AUCTIONEER

Crown 5" • Brim 4" Front 5"
Size 6 3/4 - 7 5/8



**MAVERICK 2 TONE
MODIFIED LOW CROWN**

Crown 4 3/4" • Brim 4 1/2" • Size 6 3/4 - 7 3/4



PATRIOT 4"

Crown Modified Low Crown 4 3/4"
Brim 4" • Size 6 3/4 - 7 5/8



PATRIOT 4 1/2"

Crown Modified Low Crown 4 3/4"
Brim 4 1/2" • Size 6 3/4 - 7 5/8



**PATRIOT
OPEN CROWN**

Crown 5 3/4" • Brim 4 1/2" • Size 6 3/4 - 7 5/8



FRANK MCCORMICK

Crown 4 3/4" • Brim 4" Front 5" • Size 6 3/4 - 7 5/8



**AUSTIN
LOW CROWN 75X**

Crown 4 3/4" • Brim 2 3/4" • Size 6 3/4 - 7 5/8



HAVALINA

Crown 4 3/4" • Brim 4 1/4" Front 5"
Size 6 3/4 - 7 3/4



RED RIVER

Crown 4 3/4" • Brim 4 1/4"
Size 6 3/4 - 7 5/8



WICHITA

Crown 5" • Brim 4"
Size 6 3/4 - 7 3/4



SHANTUNG STRAW



AMARILLO MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



RODEO AMARILLO

Brim 4 1/2" • Crown 4 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**AMARILLO
OPEN CROWN**

Brim 4 1/4" and 4 1/2" • Crown 5 3/4"
Size 6 3/4 - 7 5/8



EL PASO MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



RODEO EL PASO

Brim 4 1/2" • Crown 4 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**EL PASO
OPEN CROWN**

Brim 4 1/4" and 4 1/2" • Crown 5 3/4"
Size 6 3/4 - 7 5/8



MULESHOE MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



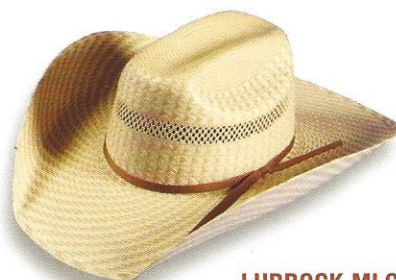
RODEO MULESHOE

Brim 4 1/2" • Crown 4 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**MULESHOE
OPEN CROWN**

Brim 4 1/4" and 4 1/2" • Crown 5 3/4"
Size 6 3/4 - 7 5/8



LUBBOCK MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



RODEO LUBBOCK

Brim 4 1/2" • Crown 4 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**LUBBOCK
OPEN CROWN**

Brim 4 1/4", 4 1/2" and 5" • Crown 5 3/4"
Size 6 3/4 - 7 5/8

SHANTUNG STRAW



DALHART MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



RODEO DALHART

Brim 4 1/2" • Crown 5 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**DALHART
OPEN CROWN**

Brim 4 1/4" and 4 1/2" • Crown 5 3/4"
Size 6 3/4 - 7 5/8



CHILDRESS MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



RODEO CHILDRESS

Brim 4 1/2" • Crown 4 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**CHILDRESS
OPEN CROWN**

Brim 4 1/4" and 4 1/2" • Crown 5 3/4"
Size 6 3/4 - 7 5/8



LAMPASAS MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



RODEO LAMPASAS

Brim 4 1/2" • Crown 4 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**LAMPASAS
OPEN CROWN**

Brim 4 1/4" and 4 1/2" • Crown 5 3/4"
Size 6 3/4 - 7 5/8



DEL RIO MLC

Brim 4 1/4" • Crown 4 3/4" • Front Flange 5 1/4"
Size 6 3/4 - 7 5/8



RODEO DEL RIO

Brim 4 1/2" • Crown 4 3/4" • Front Flange 7"
Size 6 3/4 - 7 5/8



**DEL RIO
OPEN CROWN**

Brim 4 1/4" and 4 1/2" • Crown 5 3/4"
Size 6 3/4 - 7 5/8



MLC RODEO COLLECTION



**PENDLETON
MODIFIED LOW CROWN 4 3/4"**

Brim 4 1/4", 4 1/2", 4 3/4"
Front 7" • Size 6 3/4 - 7 3/4



**PENDLETON
OPEN CROWN 5 3/4"**

Brim 4 1/4", 4 1/2", 5"
Size 6 3/4 - 7 3/4



**HALF BREED LUBBOCK
OPEN CROWN 5 3/4"**

Brim 4 1/2"
Size 6 3/4 - 7 5/8



**CHEYENNE
MODIFIED LOW CROWN 4 3/4"**

Brim 4 1/2", 4 3/4"
Front 7" • Size 6 3/4 - 7 3/4



**CHEYENNE
OPEN CROWN 5 3/4"**

Brim 4 1/2", 5"
Size 6 3/4 - 7 3/4



**HALF BREED BANGORA
OPEN CROWN 5 3/4"**

Brim 4 1/2"
Size 6 3/4 - 7 5/8



**CALGARY
MODIFIED LOW CROWN 4 3/4"**

Brim 4 1/2", 4 3/4" • Front 7"
Size 6 3/4 - 7 3/4



**CALGARY
OPEN CROWN 5 3/4"**

Brim 4 1/2", 5"
Size 6 3/4 - 7 3/4



**HALF BREED MULESHOE
OPEN CROWN 5 3/4"**

Brim 4 1/2"
Size 6 3/4 - 7 5/8



**LAS VEGAS
MODIFIED LOW CROWN 4 3/4"**

Brim 4 1/4" • Front 7"
Size 6 3/4 - 7 3/4



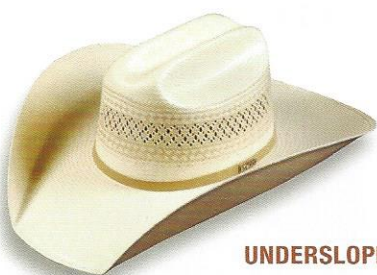
**SALINA'S SISAL
MODIFIED LOW CROWN 4 3/4"**

Brim 4 3/4" • Front 7"
Size 6 3/4 - 7 3/4

MOORHOUSE COLLECTION



C BRAND
Palm Leaf
Crown 5" • Brim 4 1/4" Front 5"
Size 6 3/4 - 7 3/4



UNDERSLOPE
Straw
Crown 5" • Brim 4 1/4" Front 5"
Size 6 3/4 - 7 3/4



GUTHRIE
Straw
Crown 5" • Brim 4 1/4" Front 5"
Size 6 3/4 - 7 3/4



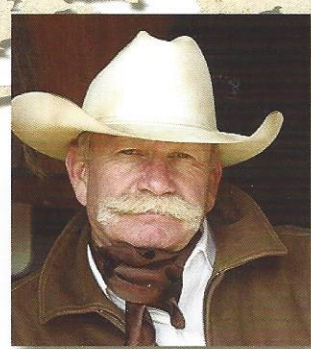
BIG COUNTRY
Straw
Crown 5" • Brim 4 1/4" Front 5" 3 BU
Size 6 3/4 - 7 5/8



MOHAWK
Straw
Crown 5" • Brim 4 1/4" Front 5" 3 BU
Size 6 3/4 - 7 5/8



TEX
Straw
Crown 5" • Brim 4 1/4" Front 5"
Size 6 3/4 - 7 5/8



Bob Moorhouse

is known throughout the southwest as a superb horseman, cattleman and ranch photographer. Bob is a retired general manager and current member of the board of directors of the Pitchfork Land and Cattle Company of Guthrie and Benjamin, Texas, and also of Eskridge, Kansas.



FELT HATS

There is no standard X rating.
It's up to the hatter how
many X's he wants to rate
a hat. This makes it really
important to know your hatter.

To order an Atwood Felt Hat,
select the following options:
Quality • Crown • Brim
Color • Trim

STEP 1: QUALITY



5X
RABBIT FUR / WOOL BLEND
Shown: 5X Low Crown Buckskin 4" Brim



7X
ARGENTINA HARE & RABBIT BLEND
Shown: 7X Low Crown Silverbelly Crystal 4.5"



10X
ARGENTINA HARE & RABBIT BLEND WITH 20% BEAVER
Shown: 10X Low Crown Black 4" Brim



20X
ARGENTINA HARE & RABBIT BLEND WITH 50% BEAVER, ALSO CALLED "BEAVER 50"
Shown: 20X Black Cattleman Classic 4" Brim



100X
100% BEAVER
Shown: 100X Sahara Cattleman Classic 4" Brim

STEP 2: CROWN



LOW CROWN - 4 3/4"
Shown: 5X Low Crown Chocolate 4" Brim



CATTLEMAN CROWN - 5"
Shown: 7X Black 4" Brim



OPEN CROWN - 5 3/4"
Shown: 7X Black 5" Brim



FLAT TOP - 3 3/4"
Shown: 7X Nevada Silverbelly Crystal 4" Brim



BRICK CROWN - 4 5/8"
Shown: 7X Black Kaycee 4.5" Brim



2 DOT CREASE
Shown: 7X Black Bound Edge with 5" Brim

FELT HATS

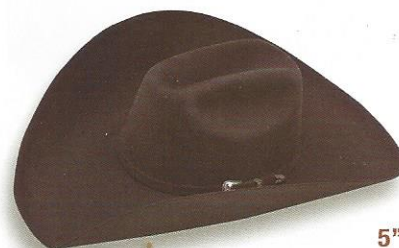
STEP 3: BRIM SIZE



4"
Shown: 7X Cattleman Silverbelly Crystal 4"



4 1/2"
Shown: 7X Black 4.5"



5"
Shown: 7X Low Crown Black 5"

STEP 4: BRIM SHAPE



HEREFORD
Shown: 7X Low Crown Black 4" Brim



CLASSIC
Shown: 20X Black Cattleman Classic 4" Brim



FLAT
Shown: 5X Black Nevada 4" Brim

STEP 5: COLOR

SEE NEXT PAGE FOR COLOR SELECTIONS

STEP 6: TRIM

Hat Band

- Self Band with Buckle Set - Standard on 4X, 5X, 7X, 10X, 20X & 100X
- 2 Cord Band to Match Hat - Standard on 2X, by special request on other Xs

Bound Edge

- Available in Color that Matches Hat

All hats available in sizes 6 3/4 – 7 5/8

Regular stock items are 5X and 7X Black, Cattleman and Low Crown Hereford Crease, 4" and 4 1/2" brims. All other selections are made to order.

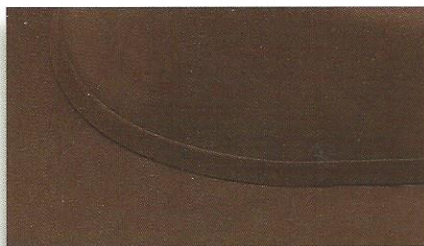


COLOR OPTIONS



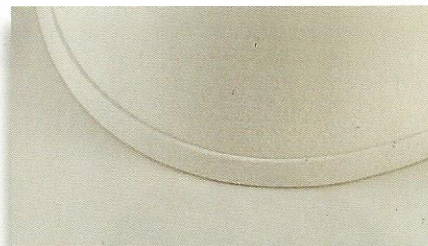
BLACK

Available in All Xs



CHOCOLATE

Available in 5X, 7X, 10X, 20X



CRYSTAL SILVERBELLY

Available in 5X, 7X, 10X, 20X, 100X



BUCKSKIN

Available in 2X, 5X, 7X, 10X, 20X, 100X



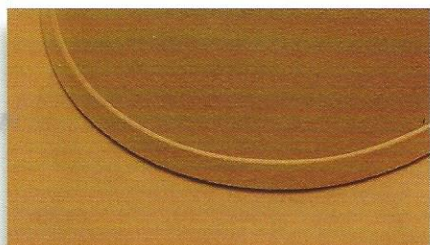
SAHARA

Available in 7X, 20X, 100X



TRADITIONAL SILVERBELLY (SPECIAL ORDER)

Available in 2X, 5X, 7X, 10X, 20X, 100X



WHISKEY

Available in 10X, 20X, 100X



GUN BARREL GRAY

Available in 7X



WHITE

Available in 5X, 10X



NATURAL

Available in 7X, 10X, 20X, 100X



GRANITE

Available in 7X, 20X, 100X

We still use the old tried and true methods of handmade hat making. No steps are skipped for the sake of speed or profit.

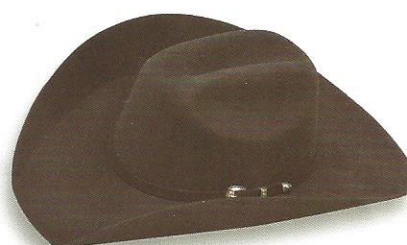


Shown: 2X Black Low Crown 4" Brim

2X - 100% PREMIUM WOOL

CROWN	BRIM	COLOR
Low Crown	4"	Black
Cattleman Crown		Traditional
Stocked in Black Only		Buckskin

WOOL OPTIONS



Shown: 4X Black Low Crown 4" Brim

4X - WOOL FUR BLEND

CROWN	BRIM	COLOR
Low Crown	4"	Black
Cattleman Crown		

CROWN OPTIONS



LOW CROWN
4 3/4"



MODIFIED LOW CROWN
4 3/4"



CATTLEMAN
5"



BOB MOORHOUSE CROWN
5"



FLAT TOP
3 3/4"



GUS RANGER
5 3/4"



BRICK
4 5/8"



GUS
5 1/2"



OPEN
5 3/4"



CATTLEMAN
5"



ROUGHIE
5 3/4"



2 DOT
5 3/4"

CARE & SHAPING OF AN ATWOOD HAT

- Steam may be used to alter the shape of a palm leaf Atwood Hat. Steam changes the texture of the palm leaf very little compared to soaking it in water, and shaping can be accomplished according to the skill of the shaper. Expect a sticky feel until the hat is dry.
- If the smooth, sharp finish of the palm leaf is not important, water may be used to make drastic changes to the crown or brim. Less skill is required to change a hat in this manner.

- Smudges that don't penetrate the palm leaf may be removed with very fine sandpaper. If a hat is very soiled, soap, water and a small brush can do wonders. Reshape and let dry before wearing again.
- Many people attempt to reshape a Shantung hat with steam; however, often the results are not satisfactory and we do not recommend it.
- Please note that once a hat is altered it is not returnable.



ACCESSORIES

STAMPEDE STRINGS



LEATHER

HORSE HAIR

HAT BANDS



HB-BR12



HB-BR14

DOUBLE HAT CONE



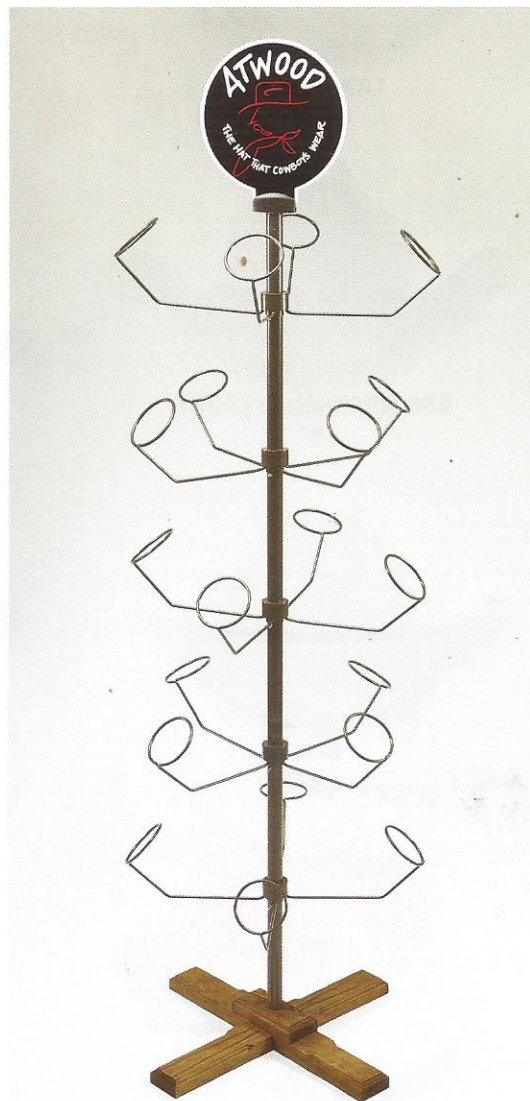
31" Wide • 15 1/2" Deep • 8" Tall
Will hold multiple hats

HAT CARRIER



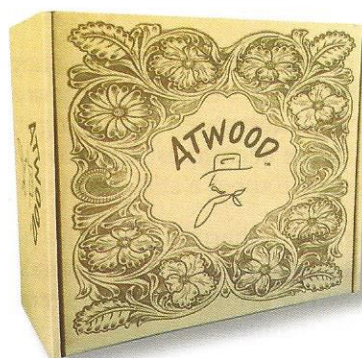
For 4" Brim Hats Only

DISPLAY STAND



Hats not included
81" Tall • 36" Wide Stacked 2 Deep

HAT BOX



CUSTOMER SERVICE & RETURN POLICY

CUSTOMER SERVICE

Customer Service is available Monday–Friday 8:00 a.m. to 5:00 p.m. CST
by phone at 1-800-496-1086 or by fax at 903-876-4005.

Inquiries by mail can be sent to P.O. Box 246, Frankston, Texas 75763, or email dick@atwoodhats.com.

RETURN POLICY

All hats sold by Atwood Hat Company are warranted against any defects in material or workmanship. Claims for shipments not received, shorted or damaged shipments must be reported within 10 days of the invoice date. Before returning any merchandise, all customers must have prior authorization to ensure accurate credit. Call our Customer Service Department at 1-800-496-1086 to receive authorization. When calling, please have your account number and invoice number ready.

Credit will be issued for returned hats that meet the following criteria: (1) a defect is found in either the manufacturing or the materials; (2) the hat has not been altered or repaired in any way; and (3) the hat shows no sign of wear, abuse or water damage.

If a sellable hat is returned, Atwood Hat Co. has the right to refuse the return or accept the return at a 10% restocking fee per hat. Atwood Hat Co. reserves the right to provide a replacement in lieu of credit.

When returning hats, please make sure to properly pack and ship them. Any hats that are damaged upon return to Atwood Hat Co. due to improper packing will not receive credit.

SIZE CHART

Circumference of head where hat brim sits:

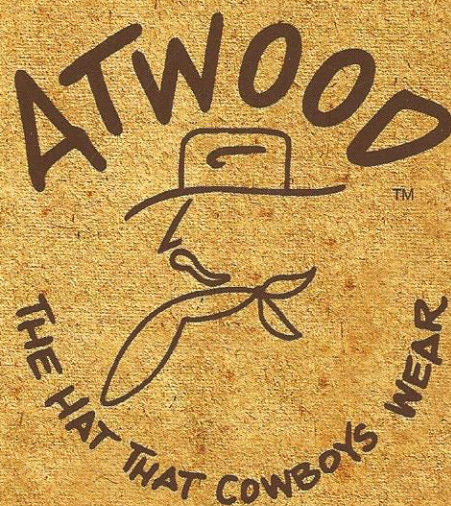
Inches	21 1/8	21 1/2	21 7/8	22 1/4	22 5/8	23	23 1/2	23 7/8	24 1/4	24 5/8	25 1/2
Hat Size	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	8
Metric Size	54	55	56	57	58	59	60	61	62	63	64.5

The sizes shown in the above chart are basic sizes of the molds used to form our hats. The same molds are used to shape all our hats, whether they are made of palm leaf, straw, or felt. The thickness of each material affects the way a hat fits. For instance, palm leaf is thicker than straw, and therefore, will fit a bit more snugly than a thinner straw. Another factor that affects the fit of a hat is the thickness of its sweatband. The hats we offer have sweatbands of various thickness. A palm leaf hat with a foam and cloth sweatband

can be expected to fit more snugly than a straw hat of the same size with a thin goat skin sweatband. In some cases, it might be necessary to fit a customer in a hat of a different size than he has previously worn.

It is important for our hat department employees to know why hats of the same style, but different materials, do not fit quite the same way. Although the difference is small, there is a difference.





ORDER TOLL FREE:

1.800.496.1086

903.876.1933

atwoodhats.com

ATWOOD HAT CO.

NEW DESIGNS



KELSEY FEDORA

Elastic Sweatband • Crown 4 3/4"
Brim 2" • Size SM Med LG



LANDRY FEDORA

Elastic Sweatband • Crown 4 3/4"
Brim 2 1/2" • Size SM Med LG



SANTIAGO SHANTUNG FEDORA

Pinch Front • Leather Sweatband
Crown 4" • Brim 3 1/2" • Size 6 3/4 - 7 5/8"



SUSAN 7X PALM

Crown 4 3/4" • Brim 2 1/2"
Size 6 3/4 - 7 5/8"



JACKSON HOLE

Palm Leaf • Pinch Front • Cool X
Crown 4 1/2" • Brim 3" • Size 6 3/4 - 7 5/8"



BASEBALL CAPS

Available in Orange, Pink, Teal



POLLIANNA

Variety of colors
Elastic Sweatband
Crown 3 3/4" • Brim 4"
Size Sm Med Lg



CLUBHOUSE SHANTUNG

Pinch Front • Leather Sweatband
Crown 4" • Brim 3 1/2"
Size 6 3/4 - 7 5/8"



SOUTH PADRE VISOR

Crown 2" • Brim 4"
Size Sm Med Lg



GALVESTON VISOR

Crown 2" • Brim 5"
Size Sm Med Lg



CANCUN

Elastic Sweatband • Crown 4 3/4"
Brim 5" • Size Sm Med Lg



ORDER TOLL FREE: 1.800.496.1086 • 903.876.1933 • ATWOODHATS.COM