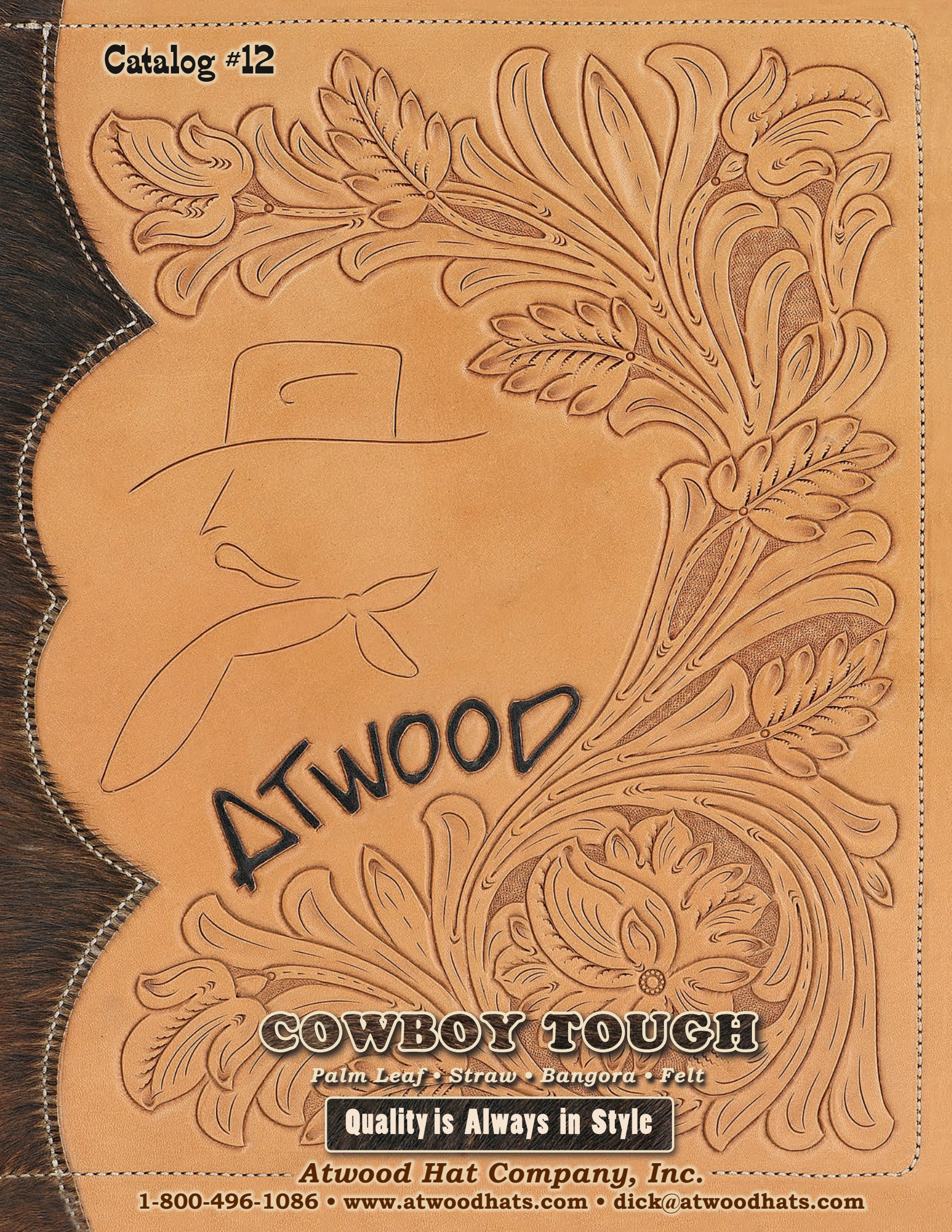


Catalog #12



ATWOOD

COWBOY TOUCH

Palm Leaf • Straw • Bangora • Felt

Quality is Always in Style

Atwood Hat Company, Inc.

1-800-496-1086 • www.atwoodhats.com • dick@atwoodhats.com



MAVERICK 7X
Crown Modified Low 4 3/4"
Brim 4" • Size 6 3/4 – 7 3/4



MAVERICK 7X 4 1/2"
Crown Modified Low 4 3/4"
Brim 4 1/2" • Size 6 3/4 – 7 3/4



MAVERICK 7X 5"
Crown Modified Low 4 3/4"
Brim 5" • Size 6 3/4 – 7 3/4



DAVID CROCKETT
Crown Modified Low 4 3/4"
Brim 4" • Front 5" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 4X
with Eyelets**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 5X
with Eyelets**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 5X
CHOCOLATE BOUND EDGE
with Eyelets**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**HEREFORD
LOW CROWN 7X**
Also Available in Round Oval
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



HEREFORD
LOW CROWN 7X
PERFORATED
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



HEREFORD
LOW CROWN 7X
PINTO
Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



HEREFORD
LOW CROWN 15X
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



HEREFORD LOW CROWN 30X
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



HEREFORD
LOW CROWN 15X
CHOCOLATE BOUND EDGE
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



HEREFORD
LOW CROWN 15X
TAN BOUND EDGE
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



CHRIS CAGLE
Country
Music Artist



PEN RIDER
Crown 4 3/4" • Brim 4 1/4" • Size 6 3/4 – 7 5/8





SWENSON
Crown 4 3/4" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



MOUNTAIN COWBOY
Crown 4 3/4" • Brim 5" • Size 6 3/4 – 7 5/8



ASPERMONT
Crown 4 3/4" • Brim 5" • Size 6 3/4 – 7 5/8



GRASSHOPPER
Crown 4 3/4" • Brim 4" • Front 6" • Size 6 3/4 – 7 5/8



HEREFORD 7X
Also Available in Round Oval
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8

CATTLEMAN CROWN



HEREFORD 7X PERFORATED
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



HEREFORD 15X
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



HEREFORD 30X
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



MARFA 4X with Eyelets
Crown 5" • Brim 4" • Size 6 3/4 – 7 3/4



MARFA 5X with Eyelets
Crown 5" • Brim 4" • Size 6 3/4 – 7 3/4



MARFA 7X
Crown 5" • Brim 4" • Size 6 3/4 – 8



MARFA 7X PERFORATED
Crown 5" • Brim 4" • Size 6 3/4 – 7 3/4



MARFA PINTO 7X
also available as Weathered
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



AUSTIN
Crown 5" • Brim 2 3/4" • Size 6 3/4 – 7 5/8



DAY WORKER
Crown 5" • Brim 4 1/4" • Size 6 3/4 – 7 5/8



ANSON
Crown 5" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



GUS 7X
Crown 5 1/2" • Brim 4" • Size 6 3/4 – 7 5/8



THE BOSS 4 3/4 • OPEN CROWN
Crown 5 3/4" • Brim 4 3/4" • Size 6 3/4 – 7 5/8



RANGER 7X
Crown 5 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



LA RANCHERA WHITE
with Stampede String
Crown 5 3/4" • Brim 4 1/2" with Pencil Roll • Size 6 3/4 – 7 5/8



KAYCEE 7X
Crown 4 5/8" • Brim 4" • Size 6 3/4 – 7 5/8



KAYCEE 7X 4 1/2"
Crown 4 5/8" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



CAROLINE TOO
with Stampede String
Crown 3 3/4" • Brim 4" • Size 6 3/4 – 7 5/8 • Color - Brown



CAROLINE TOO WHITE
with Stampede String
Crown 3 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



NEVADA 3 1/2"
Crown 3 3/4" • Brim 3 1/2" • Size 6 3/4 – 7 5/8



NEVADA 4"
Crown 3 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



NEVADA 4 1/2"
Crown 3 3/4" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



NEVADA 5"
Crown 3 3/4" • Brim 5" • Size 6 3/4 – 7 5/8



ELDORADO
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8 • Color - Brown



FIRECRACKER
Crown modified low 4 3/4" • Brim 4" Front 6" • Size 6 3/4 – 7 5/8



TRAIL RIDER
Crown 5 1/2" • Brim 4" • Size 6 3/4 – 7 5/8



VISOR
also available as Weathered
Crown 2" • Brim 4" • Size 6 3/4 – 7 5/8



OLD TIMER
Crown 5" • Brim 3 3/4" • Size 6 3/4 – 7 5/8



BEL-AIR
Crown 4" • Brim 4"
Size Sm Med Lg



GARDENER
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 3/8



SUN HAT
Crown 5 1/2" • Brim 5" • Size Sm Med Lg



COMSTOCK
with Leather Stampede String
Crown 3 3/4" • Brim 4" • Size Sm Med Lg



PINEDALE
with Leather Stampede String
Crown 4" • Brim 4" • Size Sm Med Lg



MARATHON
with Leather Stampede String
Crown 4 1/2" • Brim 3 1/2" • Size Sm Med Lg



TWISTER
With Wire in Brim
Crushable • Shapable
Crown 4 3/4" • Brim 4" • Size Sm Med Lg



KAYCEE BANGORA
Crown 4 5/8" • Brim 4" • Size 6 3/4 – 7 5/8



KAYCEE BANGORA 4 1/2"
Crown 4 5/8" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



MAVERICK BANGORA
Crown: Modified Low Crown 4 3/4"
Brim 4" • Size 6 3/4 – 7 3/4



MAVERICK BANGORA 4 1/2"
Crown: Modified Low Crown 4 3/4"
Brim 4 1/2" • Size 6 3/4 – 7 3/4



HEREFORD BANGORA
Crown 5" • Brim 4" • Size 6 3/4 – 7 3/4



HEREFORD LOW CROWN BANGORA
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 3/4



ANSBROOK BANGORA
Crown 4 3/4" • Brim 4"
Size 6 3/4 – 7 5/8



STEPHENVILLE
Crown 4 3/4" • Brim 4 1/2"
Size 6 3/4 – 7 5/8



EASTLAND BANGORA
Crown 5" • Brim 3 1/2" • Size 6 3/4 – 7 5/8



ELKO BANGORA
Crown 3 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



GUS BANGORA
Crown 5 1/2" • Brim 4" • Size 6 3/4 – 7 5/8

SISAL



HONDO
Sisal
Crown 5" • Brim 4 1/4" • Size 6 3/4 – 7 5/8



WACO
Sisal
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



WACO 4.5"
Sisal
Crown 4 3/4" • Brim 4.5" • Size 6 3/4 – 7 5/8



BOSQUE
Sisal
Crown 4 3/4" • Brim 4 1/4" • Size 6 3/4 – 7 5/8



BOSQUE 4.5"
Sisal
Crown 4 3/4" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



PAXTON RAMSEY
POLI ROPE
MODIFIED LOW CROWN
Crown 4 3/4" • Brim 4 3/4" • Size 6 3/4 – 7 5/8



PAXTON RAMSEY
POLI ROPE
OPEN CROWN
Crown 5 3/4" • Brim 4 3/4" • Size 6 3/4 – 7 5/8

STRAW



MAVERICK 75X
MODIFIED LOW CROWN
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 3/4



MAVERICK 2 TONE
MODIFIED LOW CROWN
Crown 4 3/4" • Brim 4 1/2" • Size 6 3/4 – 7 3/4



PATRIOT 4"
Crown Modified Low Crown 4 3/4"
Brim 4" • Size 6 3/4 – 7 5/8



PATRIOT 4 1/2"
Crown Modified Low Crown 4 3/4"
Brim 4 1/2" • Size 6 3/4 – 7 5/8



PATRIOT 5"
Crown Modified Low Crown 4 3/4"
Brim 5" • Size 6 3/4 – 7 5/8



PATRIOT OPEN CROWN
Crown 5 3/4" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



**SHANTUNG HEREFORD
LOW CROWN 100X**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



**SHANTUNG HEREFORD
LOW CROWN 150X**
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



ABILENE LOW CROWN
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



SAN ANGELO
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



STAMFORD
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



KAYCEE 75X 4 1/2"
Also available in 4" brim
Crown 4 5/8" • Brim 4 1/2" • Size 6 3/4 – 7 5/8



GUS VENTED BRIM
Crown 5 1/2" • Brim 4" • Size 6 7/8 – 7 1/4



GUS 75X
Crown 5 1/2" • Brim 4" • Size 6 3/4 – 7 5/8



RINGMAN
Crown 5" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



AUCTIONEER
Crown 5" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



UNCLE WALTER
Crown 5" • Brim 3" Front 5" • Size 6 3/4 – 7 5/8



FRANK MCCORMICK
Crown 4 3/4" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



RED POWELL
Crown 4 3/4" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



VOLLEY ROBINSON
Crown 4 3/4" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



OMAHA
Crown 5" • Brim 3 1/2" • Size 6 3/4 – 7 5/8





AUSTIN LOW CROWN 75X
Crown 4 3/4" • Brim 2 3/4" • Size 6 3/4 – 7 5/8



WICHITA
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



HAVALINA
Crown 4 3/4" • Brim 4 1/4" Front 5" • Size 6 3/4 – 7 5/8



RED RIVER
Crown 4 3/4" • Brim 4 1/4" • Size 6 3/4 – 7 5/8



EASTLAND
Crown 5" • Brim 3 1/2" • Size 6 3/4 – 7 5/8



KINGSVILLE
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8

CANVAS



RIO BRAVO WHITE
Canvas
Crown 5" • Brim 4" • Size 6 3/4 – 7 5/8



RIO BRAVO TEXAN
Canvas
Crown 4 3/4" • Brim 4" • Size 6 3/4 – 7 5/8



BOB MOORHOUSE is known throughout the southwest as a superb horseman, cattleman and ranch photographer. Bob is a retired general manager and current member of the board of directors of the Pitchfork Land and Cattle Company of Guthrie and Benjamin, Texas, and also of Eskridge, Kansas.



C BRAND
Palm Leaf
Crown 5" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



UNDERSLOPE
Straw
Crown 5" • Brim 4" FRONT 5" • Size 6 3/4 – 7 5/8



BIG COUNTRY
Straw
Crown 5" • Brim 4" Front 5" 3 BU • Size 6 3/4 – 7 5/8



MOHAWK
Straw
Crown 5" • Brim 4" Front 5" 3 BU • Size 6 3/4 – 7 5/8



TEX
Straw
Crown 5" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



GUTHRIE
Straw
Crown 5" • Brim 4" Front 5" • Size 6 3/4 – 7 5/8



PENDLETON
MODIFIED LOW CROWN 4 3/4"
Brim 4 1/4", 4 1/2", 4 3/4"
Front 5"
Size 6 3/4 - 7 5/8



PENDLETON
OPEN CROWN 5 3/4"
Brim 4 1/4", 4 1/2", 5"
Size 6 3/4 - 7 5/8



CHEYENNE
MODIFIED LOW CROWN 4 3/4"
Brim 4 1/2", 4 3/4"
Front 7"
Size 6 3/4 - 7 5/8



CHEYENNE OPEN
OPEN CROWN 5 3/4"
Brim 4 1/2", 5"
Size 6 3/4 - 7 5/8



CALGARY
MODIFIED LOW CROWN 4 3/4"
Brim 4 1/2", 4 3/4" • Front 7"
Size 6 3/4 - 7 5/8



CALGARY OPEN
OPEN CROWN 5 3/4"
Brim 4 1/2", 5"
Size 6 3/4 - 7 5/8



LAS VEGAS
MODIFIED LOW CROWN 4 3/4"
Brim 4 1/4" • Front 7"
Size 6 3/4 - 7 5/8



SALINA'S
Sisal
MODIFIED LOW CROWN 4 3/4"
Brim 4 3/4" • Front 5"
Size 6 3/4 - 7 5/8



KIDS' HAT
Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KID'S 4X BROWN HAT
Size 6 1/4 – 6 7/8



KIDS' PINK PINTO
Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KIDS' BLACK PINTO
Palm Leaf
Elastic Sweat Band
Size Infant, X-Sm / Small, Med, Lg



KIDS' BANGORA
Elastic Sweat Band
One Size Fits 6 1/2, 6 5/8, 6 3/4
Crown 4 3/4" • Brim 3 1/2"



HEREFORD LOW CROWN
KIDS' HAT 7X
Crown 4 3/4" • Brim 4" • Size 6 1/4 – 6 5/8



KIDS' COLT
Palm Leaf
Crown 4 1/4" • Brim 3 1/4"
Size 6 1/4 – 6 7/8



KIDS' WOOL HAT
Elastic Band
One Size Fits 6 1/2, 6 5/8, 6 3/4
Crown 4 3/4" • Brim 3 3/4"



KIDS' HAT
White Canvas
Elastic Sweat Band
Crown 4 3/4, Brim 3 1/2
One Size Fits 6 1/2, 6 5/8, 6 3/4



KIDS' HAT
Pink Canvas
Elastic Sweat Band
Crown 4 3/4, Brim 3 1/2
One Size Fits 6 1/2, 6 5/8, 6 3/4

FASHION HATS



MARGARITA - RED
Crown 4 1/2" • Brim 3 1/2"
Shapable Wire Brim
Size Sm/Med, Large



MARGARITA - BLACK
Crown 4 1/2" • Brim 3 1/2"
Shapable Wire Brim
Size Sm/Med, Large



MARGARITA - LIGHT PINK
Crown 4 1/2" • Brim 3 1/2"
Shapable Wire Brim
Size Sm/Med, Large



MARGARITA - HOT PINK
Crown 4 1/2" • Brim 3 1/2"
Shapable Wire Brim
Size Sm/Med, Large



MARGARITA - LAVENDER
Crown 4 1/2" • Brim 3 1/2"
Shapable Wire Brim
Size Sm/Med, Large

DOUBLE HAT CONE



31" Wide • 15 1/2" Deep • 8" Tall
Will hold multiple hats

HAT CARRIER



For 4" Brim Hats Only

HAT BOXES



DISPLAY STAND



Hats not included
81" Tall • 36" Wide
Stacked 2 Deep



At Atwood, we put the X's in the hat, not just the sweatband.

Brooks Atwood oversees the production of every felt hat made by Atwood Hat Company, using the best hat bodies we can find and equipment accumulated from around the United States and Europe. A number of old hat makers have worked with him to teach him the art of hat making. He is passionate about producing a great quality hat.

If you haven't tried our Felt hats, you should. I think you will be glad you did.

*Thanks,
Dick Atwood*



To order an Atwood Felt Hat, select the following options: Quality • Crown • Brim • Color • Trim

STEP 1: QUALITY

5X



5X
RABBIT FUR / WOOL BLEND

Shown: 5X Low Crown Buckskin 4" Brim

**There is no standard
X rating.**

**It's up to the hatter how many
X's he wants to rate a hat.**

**This makes it really important
to know your hatter.**

7X



7X
ARGENTINA HARE & RABBIT BLEND

Shown: 7X Low Crown Silverbelly Crystal 4.5"

10X



10X • ARGENTINA HARE & RABBIT BLEND
WITH 20% BEAVER

Shown: 10X Low Crown Black 4" Brim

20X



20X • ARGENTINA HARE & RABBIT BLEND
WITH 50% BEAVER, ALSO CALLED "BEAVER 50"

Shown: 20X Black Cattleman Classic 4" Brim

100X



100X • 100% BEAVER

Shown: 100X Sahara Cattleman Classic 4" Brim

STEP 2: CROWN



LOW CROWN – 4 3/4"

Shown: 5X Low Crown Chocolate 4" Brim



CATTLEMAN CROWN – 5"

Shown: 7X Black 4" Brim



OPEN CROWN – 5 3/4"

Shown: 7X Black 5" Brim



FLAT TOP – 3 3/4"

Shown: 7X Nevada Silverbelly Crystal 4" Brim



BRICK CROWN – 4 5/8"

Shown: 7X Black Kaycee 4.5" Brim



2 DOT CREASE

Shown: 7X Black Bound Edge with 5" Brim

ORDER TOLL FREE 1-800-496-1086 • 903-876-1933 • 903-876-4005 FAX

STEP 3: BRIM SIZE



4"
Shown: 7X Cattleman Silverbelly Crystal 4"



4 1/2"
Shown: 7X Black 4.5"



5"
Shown: 7X Low Crown Black 5"

STEP 4: BRIM SHAPE



HEREFORD
Shown: 7X Low Crown Black 4" Brim



CLASSIC
Shown: 20X Black Cattleman Classic 4" Brim



FLAT
Shown: 5X Black Nevada 4" Brim

STEP 5: COLOR

SEE NEXT PAGE FOR COLOR SELECTIONS

STEP 6: TRIM

HAT BAND

- Self Band with Buckle Set - Standard on 4X, 5X, 7X, 10X, 20X & 100X
- 2 cord band to match hat - Standard on 2X, by special request on other Xs

BOUND EDGE

- Available in color that matches hat

**All hats available in sizes
6 3/4 - 7 5/8**

**Regular stock items are
5X and 7X Black, Cattleman and
Low Crown Hereford Crease,
4" and 4 1/2" brims.**

**All other selections are
made to order.**

To order an Atwood Felt Hat, select the following options: Quality • Crown • Brim • Color • Trim

COLOR



BLACK
Available in All Xs



CHOCOLATE
Available in 5X, 7X, 10X, 20X



CRYSTAL SILVERBELLY
Available in 5X, 7X, 10X, 20X, 100X



BUCKSKIN
Available in 2X, 5X, 7X, 10X, 20X, 100X



SAHARA
Available in 7X, 20X, 100X



TRADITIONAL SILVERBELLY (SPECIAL ORDER)
Available in 2X, 5X, 7X, 10X, 20X, 100X



WHISKEY
Available in 10X, 20X, 100X



GUN BARREL GRAY
Available in 7X



WHITE
Available in 5X, 10X

We still use the old
tried and true methods
of handmade
hat making



GRANITE
Available in 7X, 20X, 100X

No steps are
skipped for the
sake of speed
or profit

2X



Shown: 2X Black Low Crown 4" Brim

WOOL

4X



Shown: 4X Black Low Crown 4" Brim

2X – 100% PREMIUM WOOL

CROWN

- Low Crown
- Cattleman Crown
- Stocked in Black Only

BRIM

- 4"

COLOR

- Black
- Crystal
- Buckskin

4X – WOOL FUR BLEND

CROWN

- Low Crown
- Cattleman Crown

BRIM

- 4"

COLOR

- Black

CROWNS



LOW CROWN
4 3/4"



MODIFIED LOW CROWN
4 3/4"



CATTLEMAN
5"



BOB MOORHOUSE CROWN
5"



CAROLINE
3 3/4"



FLAT TOP
3 3/4"



BRICK
4 5/8"



GUS
5 1/2"



OPEN
5 3/4"



GUS RANGER
5 3/4"

**CARE & SHAPING
OF AN ATWOOD HAT**

- Steam may be used to alter the shape of a palm leaf Atwood Hat. Steam changes the texture of the palm leaf very little compared to soaking it in water, and shaping can be accomplished according to the skill of the shaper. Expect a sticky feel until the hat is dry.
- If the smooth, sharp finish of the palm leaf is not important, water may be used to make drastic changes to the crown or brim. Less skill is required to change a hat in this manner.
- Smudges that don't penetrate the palm leaf may be removed with very fine sandpaper. If a hat is very soiled, soap, water and a small brush can do wonders. Reshape and let dry before wearing again.
- Many people attempt to reshape a Shantung hat with steam; however, often the results are not satisfactory and we do not recommend it.
- Please note that once a hat is altered it is not returnable.

HOODIE



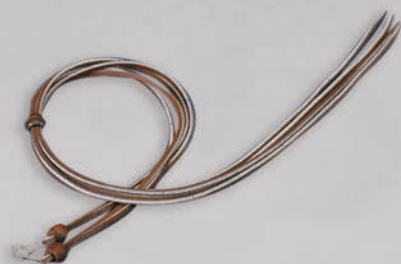
Charcoal
S/M/LG/ XL

T-SHIRTS



Black, White
also available in Charcoal
S/M/LG/ XL/2XL

STAMPEDE STRINGS



Leather



Horse Hair

HAT BANDS



HB-BR12



HB-BR14



HB-TQ20



HB-TQ24



HB-TQ222



CUSTOMER SERVICE & RETURN POLICY

Customer Service

Customer Service is available Monday–Friday 8:00 a.m. to 5:00 p.m. CST by phone at 1-800-496-1086 or by fax at 903-876-4005. Inquiries by mail can be sent to P.O. Box 246, Frankston, Texas 75763, or email dick@atwoodhats.com.



Return Policy

All hats sold by Atwood Hat Company are warranted against any defects in material or workmanship. Claims for shipments not received, shorted or damaged shipments must be reported within 10 days of the invoice date.

Before returning any merchandise, all customers must have prior authorization to ensure accurate credit. Call our Customer Service Department at 1-800-496-1086 to receive authorization. When calling, please have your account number and invoice number ready.

Credit will be issued for returned hats that meet the following criteria:

- (1) a defect is found in either the manufacturing or the materials;
- (2) the hat has not been altered or repaired in any way; and
- (3) the hat shows no sign of wear, abuse or water damage.

If a sellable hat is returned, Atwood Hat Co. has the right to refuse the return or accept the return at a 10% restocking fee per hat. Atwood Hat Co. reserves the right to provide a replacement in lieu of credit.

When returning hats, please make sure to properly pack and ship them. Any hats that are damaged upon return to Atwood Hat Co. due to improper packing will not receive credit.

SIZE CHART

Circumference of head where hat brim sits:

Inches	21 1/8	21 1/2	21 7/8	22 1/4	22 5/8	23	23 1/2	23 7/8	24 1/4	24 5/8	25 1/2
Hat Size	6 5/8	6 3/4	6 7/8	7	7 1/8	7 1/4	7 3/8	7 1/2	7 5/8	7 3/4	8
Metric Size	54	55	56	57	58	59	60	61	62	63	64.5

The sizes shown in the above chart are basic sizes of the molds used to form our hats. The same molds are used to shape all our hats, whether they are made of palm leaf, straw, or felt. The thickness of each material affects the way a hat fits. For instance, palm leaf is thicker than straw, and therefore, will fit a bit more snugly than a thinner straw. Another factor that affects the fit of a hat is the thickness of its sweatband. The hats we offer have sweatbands of various thickness. A palm

leaf hat with a foam and cloth sweatband can be expected to fit more snugly than a straw hat of the same size with a thin goat skin sweatband. In some cases, it might be necessary to fit a customer in a hat of a different size than he has previously worn.

It is important for our hat department employees to know why hats of the same style, but different materials, do not fit quite the same way. Although the difference is small, there is a difference.



Our Story...

Formed in 1996, Atwood Hat Company was originally housed in a 12-by-16-foot portable building on Dick and Sharon Atwood's ranch. The company has since grown to become a leader in the western hat industry.

Born out of necessity, Atwood Hat Company sprang forth because of Dick's constant search for a hat that would work as hard as he did and still look good enough to wear to town after the workday was done.

During a trip to Mexico in 1987, Dick purchased a palm leaf hat. After seeing how well the hat lasted in the hay fields and branding pens, Dick's friends soon wanted a palm leaf hat of their own.

Dick retired from the family business and made another trip to Mexico. This time he came back with several hats to sell to people he knew in the livestock industry.

Within a single month, Dick's small-time hat business outgrew its portable building accommodations. Moved to a bigger building in Frankston, Texas, the business was christened Atwood Hat Company. Three months later, the Atwoods again relocated to accommodate their business' rapid growth. They eventually rented three buildings to store their inventory.

Further expanding their line in mid-2001, Atwood Hat Company began producing a superior quality shantung straw hat, the ultimate dress hat.

Today, Atwood Hat Company has moved back to the ranch. Located in a 12,000 square-foot warehouse and office complex, the company continues to grow, furnishing its customers with the finest cowboy hats possible.

Atwood Hats are built to work hard, last long and look great. We don't put the Atwood name on any hat we make unless it passes a stringent inspection. That way, you know your getting the exceptional quality that you expect from an Atwood Hat.



ATWOOD HAT COMPANY, INC.

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